

Bucknell's Conservation, Values, Attitudes and Behaviors, Brandn Green, January 2015

[If they ask for contact information – Please contact Prof. Brandn Green, ph: 570-577-1490 or bgreen@bucknell.edu

Hello, may I please speak with **TOKEN:FIRSTNAME TOKEN:LASTNAME**?

My name is _____ from the Lycoming College Polling Institute. Lycoming College and Bucknell University are conducting a survey of residents on issues related to the Susquehanna River. We are not selling anything nor are we asking for any money. I want to assure you that your responses will be confidential. Depending upon the length of some of your answers, we anticipate the survey taking about 15 minutes. Would you be willing to take some of your time to answer some questions?

There are 43 questions in this survey

Main Questions

1 [q0.5]

First, I'm going to ask you to answer several questions about the Susquehanna River.

Please begin by listing the first three words that come to mind which you think best describe the Susquehanna River:

Please write your answer(s) here:

Word 1:

Word 2:

Word 3:

2 [q1]

Next, I am going to ask you a series of questions about outdoor recreation activities. I'd like to get a sense of how often you have engaged in each activity over the past year. For each activity, tell me if you have engaged in that activity MORE than 10 times, FEWER than 10 times, OR NOT at all over the past year.

Please choose the appropriate response for each item:

	More than 10 times	Fewer than 10 times	Not at all	Don't Know/No Opinion	Refused
Fished in the Susquehanna River	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Used a boat launch facility on the Susquehanna River	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Relaxed while sitting in or next to the Susquehanna River	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Biked or walked along the Susquehanna River	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visited the Susquehanna River to view wildlife	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visited a park along the Susquehanna River	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3 [q2]When you have done these types of activities have you tended to do them alone, to do them with one other person, to do them in a group of less than five people, OR in a group of more than five people?

Please choose **only one** of the following:

- Alone
- With one other person
- In a group of less than five people
- In a group of more than five people
- I have not done any of these type of activities
- Don't Know / No Opinion
- Refused

4 [q2b] When you have done these types of activities, have you tended to do them on The West Branch, The North Branch, OR On the Main stem of the Susquehanna?

Only answer this question if the following conditions are met:

° (((! is_empty(q2.NAOK) && (q2.NAOK <= "4"))))

Please choose **all** that apply:

- West Branch
- North Branch
- Main Stem

[CHECK ALL THAT APPLY]

[If they are unsure you can say:

The Main stem stretches from the Chesapeake Bay to Sunbury, Pennsylvania.

The West Branch stretches from Sunbury, PA westward past Williamsport, Lock Haven and Renovo, PA.

The North Branch stretches from Sunbury, PA northward past Wilkes-Barre and Scranton, and into New York ending in Cooperstown.]

5 [q4]

On a scale of one to five, with one being very important and five being not very important, how important is the Susquehanna River to you?

Please choose **only one** of the following:

- 1 Very Important
- 2
- 3
- 4
- 5 Not very Important
- Don't Know / No Opinion
- Refused

6 [q5]

On a scale of one to five, with one being very polluted and five being not very polluted, how polluted do you think the Susquehanna River is currently?

Please choose **only one** of the following:

- 1 Very Polluted
- 2
- 3
- 4
- 5 Not Very Polluted
- Don't Know / No Opinion
- Refused

7 [q7] Generally speaking, do you think the Susquehanna River is getting healthier or sicker?

Please choose **only one** of the following:

- Healthier
- Sicker
- Don't Know / No Opinion
- Refused

8 [q9] What do you think the largest threats to the health of the Susquehanna River are:

Please write your answer here:

9 [q10] For the next question, I'd like to know whether you do or do not have a favorite spot along the Susquehanna River?

Please choose **only one** of the following:

- I do have a favorite spot
- I do not have a favorite spot
- Don't Know / No Opinion
- Refused

10 [q11] Do you think access to your favorite spot is adequately protected OR is not adequately protected?

Only answer this question if the following conditions are met:

° ((q10.NAOK == "1"))

Please choose **only one** of the following:

- It is adequately protected
- It is not adequately protected
- Don't Know / No Opinion
- Refused

11 [q12]

On a scale of one to five, with one being very much and five being not at all, do you think the Susquehanna River is an asset to your community?

Please choose **only one** of the following:

- 1 Very much
- 2
- 3
- 4
- 5 Not at all
- Don't Know / No Opinion
- Refused

14 [q13]

And finally for this section on the Susquehanna River, on a scale of one to five, with one being very interested and five being not interested at all, please rate your interest in attending a public meeting about protecting land and open spaces along the Susquehanna River.

Please choose **only one** of the following:

- 1 Very Interested
- 2
- 3
- 4
- 5 Not interested at all
- Don't Know / No Opinion
- Refused

15 [q14]

Next I'm going to ask you a series of questions about broader environmental issues and topics:

On a scale of one to five, with one being "I care a lot about the environment" and five being "I do not care about the environment at all", how much would you say you care about the environment?

Please choose **only one** of the following:

- 1 I care a lot about the environment
- 2
- 3
- 4
- 5 I do not care about the environment at all
- 8 Don't Know / No Opinion
- 9 Refused

16 [q15]

Next, I'd like to get a sense of how important the environment is to you as a political issue. On a scale of one to five, where one is very important and five is not important at all, how important is the environment to you as a political issue?

Please choose **only one** of the following:

- 1 Very Important
- 2
- 3
- 4
- 5 Not important at all
- Don't Know / No Opinion
- Refused

17 [q16]Next, I'd like to get a sense of how much you do to adjust your personal behavior to limit your impact on the environment. On a scale of one to five, where one is you adjust your personal behavior a great deal and five is you do not adjust your personal behavior at all, how much do you adjust your personal behavior to limit your impact on the environment?

Please choose **only one** of the following:

- 1 Adjust a great deal
- 2
- 3
- 4
- 5 Do not adjust at all
- Don't Know / No Opinion
- Refused

18 [q17] Are you familiar with land use regulations designed to limit impacts to the Chesapeake Bay?

Please choose **only one** of the following:

- Yes
- No
- Don't Know / No Opinion
- Refused

19 [q18] Still thinking about land use regulations to limit impacts to the Chesapeake Bay, would you say that you strongly approve, approve, neither approve nor disapprove, disapprove, or strongly disapprove of these regulations?

Only answer this question if the following conditions are met:

° ((q17.NAOK == "1"))

Please choose **only one** of the following:

- Strongly Approve
- Approve
- Neither approve nor disapprove
- Disapprove
- Strongly Disapprove
- Don't Know / No Opinion
- Refused

20 [q25]

Now I'm going to ask you some questions about flooding in your region.

Have you been seriously inconvenienced or displaced from your home for any period of time by a stream or river flooding in the past ten years?

Please choose **only one** of the following:

- Yes
- No
- Don't Know / No Opinion
- Refused

21 [q26] For how long were you displaced? Were you displaced for Less than a week, From a week to a month, From one to three months, OR More than three months?

Only answer this question if the following conditions are met:

° ((q25.NAOK == "1"))

Please choose **only one** of the following:

- Less than a week
- From a week to a month
- From 1-3 months
- More than 3 months
- I was inconvenienced but not displaced for any length of time.
- Don't Know / No Opinion
- Refused

22 [q27PA] Now I'd like to get a sense of how much your trust different governmental entities to make the right choices about flood management and prevention. For each agency, please indicates whether you Do trust, Do not trust, OR Do not know if you can trust that governmental entity to make the right choices about flood management and prevention. The first government entity is

Only answer this question if the following conditions are met:

° ((State.NAOK == "PA"))

Please choose the appropriate response for each item:

	Do trust	Do not trust	Don't know if you can trust	No Opinion	Refused
Your local municipal leaders	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Federal Emergency Management Agency (known as FEMA)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Pennsylvania Emergency Management Agency (known as PEMA)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

23 [q27MD] Now I'd like to get a sense of how much your trust different governmental entities to make the right choices about flood management and prevention. For each agency, please indicate whether you Do trust, Do not trust, OR Do not know if you can trust that governmental entity to make the right choices about flood management and prevention. The first government entity is

Only answer this question if the following conditions are met:

° ((State.NAOK == "MD"))

Please choose the appropriate response for each item:

	Do trust	Do not trust	Don't know if you can trust	No Opinion	Refused
Your local municipal leaders	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Federal Emergency Management Agency (known as FEMA)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Maryland Emergency Management Agency (known as MEMA)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

24 [q27NY] Now I'd like to get a sense of how much your trust different governmental entities to make the right choices about flood management and prevention. For each agency, please indicate whether you Do trust, Do not trust, OR Do not know if you can trust that governmental entity to make the right choices about flood management and prevention. The first government entity is

Only answer this question if the following conditions are met:

° ((State.NAOK == "NY"))

Please choose the appropriate response for each item:

	Do trust	Do not trust	Don't know if you can trust	No Opinion	Refused
Your local municipal leaders	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Federal Emergency Management Agency (known as FEMA)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The New York State Office of Emergency Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

28 [q31] Now I'd like to get a sense of whether you trust elected officials at different levels of government to govern with the best interest of the public in mind. For each level of government I provide, please indicate if you Do trust OR Do not trust your elected officials at that level to govern with the best interest of the public in mind. The first level is:

Please choose the appropriate response for each item:

	Do trust	Do not trust	Don't Know / No Opinion	Refused
Elected officials at the municipal level	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Elected officials at the county level	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Elected officials at the state level	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Elected officials at the federal level	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

29 [q32]

Next I'd like to ask about your opinions of the history in your region.

In the past six months, have you visited a location in your state for the purpose of seeing a place of historical significance?

Please choose **only one** of the following:

- Yes
- No
- Don't Know / No Opinion
- Refused

30 [q33]

Next, I'd like to get your opinion on the promotion of several historical topics by the state of {INSERTANS:45937X19X1442} and non-profits. For each topic, please indicate if you think the state of {INSERTANS:45937X19X1442} and non-profits should Do more, Do less, OR Do the right amount to promote that historical topic in your region? This first topic is:

Please choose the appropriate response for each item:

	Should do more	Should do less	Does the right amount	Don't Know / No Opinion	Refused
Native American history	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Agricultural history	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Industrial history	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ethnic and Immigrant History	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Natural History	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

31 [q33.5]Next, I'd like to ask you about your opinion of efforts to increase the number of visitors to your region for the purpose of economic development. On a scale of one to five, where one is you strongly support those efforts and five is you strongly oppose those efforts, what is your opinion of efforts to increase the number of visitors to your region?

Please choose **only one** of the following:

- 1 Strongly Support
- 2
- 3
- 4
- 5 Strongly Oppose
- Don't Know / No Opinion
- Refused

32 [q34] On a scale of one to five, with one being very important and five being not important at all, how important is it that Native American archaeological sites be considered before a construction project is implemented?

Please choose **only one** of the following:

- 1 Very Important
- 2
- 3
- 4
- 5 Not important at all
- Don't Know / No Opinion
- Refused

33 [q35]

Now, I'd like to ask you about your opinion on several economic issues.

I am going to read you a list of public services or improvements. Based on your personal financial situation, for each public service or improvement please indicate whether you **Would be willing OR Would not be willing to pay higher taxes if those tax dollars would be used for that specific public service or improvement. The first is:**

Please choose the appropriate response for each item:

	Would be willing	Would not be willing	Don't Know / No Opinion	Refused
Public Schools	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Agricultural Land Preservation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Open Space Preservation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bike Paths	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Libraries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Acquiring land for hunting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Boat Launches and other river access opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Acquiring land to manage flood impacts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Acquiring land to protect wildlife habitat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

34 [q36]

Next I'd like to get a sense of your willingness to give a donation to an organization working to improve the same items I just listed. A quick reminder, I am not asking you these questions to solicit money. For the following list, please tell me if you **Would be willing OR Would not be willing, given your current financial circumstance, to donate money to a non-profit organization to work on that issue. The first is:**

Please choose the appropriate response for each item:

	Would be willing to donate	Would not be willing to donate	Don't Know / No Opinion	Refused
Public Schools	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Agricultural Land Preservation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Open Space Preservation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bike Paths	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Libraries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Acquiring land for hunting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Boat Launches and other river access opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Purchasing private land adjacent to the Susquehanna River for conservation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Acquiring land to manage flood impacts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Acquiring land to protect wildlife habitat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

35 [q37]

And finally, just a few final questions about you. And a reminder that these, like all of your answers, are confidential. We gather them simply to have demographic information on each respondent.

What is your highest level of education?

Please choose **only one** of the following:

- Less than high school diploma
- High school diploma or equivalent
- Some college
- College degree
- Advanced degree
- Don't know
- Refused

36 [q38]

Are you a landowner?

Please choose **only one** of the following:

- Yes
- No
- Don't Know / No Opinion
- Refused

37 [q39]Do you own less than ten acres or more than ten acres?

Only answer this question if the following conditions are met:

° ((q38.NAOK == "1"))

Please choose **only one** of the following:

- Less than 10 acres
- More than 10 acres
- Don't Know / No Opinion
- Refused

38 [q40]Which of the following best describes the land you own? Is the land mostly forest, mostly agricultural, mostly developed for commercial, industrial or residential purposes, or is the land a mixture of these uses?

Only answer this question if the following conditions are met:

° ((q39.NAOK == "2"))

Please choose **only one** of the following:

- Mostly forest
- Mostly agricultural
- Mostly developed
- Mixed
- Don't Know / No Opinion
- Refused
- Other

39 [q41]Have you, a family member, or a close acquaintance permanently protected land they own with a conservation easement?

Please choose **only one** of the following:

- Yes
- No
- Don't Know / No Opinion
- Refused

40 [q43]About how many years have you been a resident of your state? Have you lived there Less than five years, Between five and ten years, Between ten and twenty years, More than twenty years, OR all of your life?

Please choose **only one** of the following:

- Less than 5 years
- 5-10 years
- 10-20 years
- 20+ years
- All your life
- Don't Know / No Opinion
- Refused

41 [q45] Which of the following races or ethnicities best describes you? Are you White, African American, Hispanic, Asian American, Native American, OR Would another term better describe you?

Please choose **only one** of the following:

- White
- African American
- Hispanic
- Asian American
- Native American
- Don't Know / No Opinion
- Refused
- Other

42 [q46] Generally speaking, do you think of yourself as a Republican, Democrat, Independent or what?

Please choose **only one** of the following:

- Republican
- Democrat
- Independent
- Don't Know / No Opinion
- Refused
- Other

43 [q47]

Finally, in studies like this, households are sometimes grouped according to income. What was the total income of all persons in your household over the past year? Was it \$15,000 or less, Between \$15,000 and \$30,000, From \$30,000 to \$50,000, From \$50,000 to \$75,000, From \$75,000 to \$150,000, From \$150,000 to \$300,000, OR Greater than \$300,000?

Please choose **only one** of the following:

- \$15,000 or less
- Between \$15,000 and \$30,000
- From \$30,000 to \$50,000
- From \$50,000 to \$75,000
- From \$75,000 to \$150,000
- From \$150,000 to \$300,000
- Greater than \$300,000
- Refused
- Don't Know

And that is the end of the survey. Thank you very much for taking time to answer our questions. Your answers will be used to help us better understand how to respond to the needs and interests of residents of our region. Once again, thank you and good night.

01.01.1970 – 00:00

Submit your survey.

Thank you for completing this survey.