Bucknell's Conservation, Values, Attitudes and Behaviors, Brandn Green, January 2015

[If they ask for contact information – Please contact Prof. Brandn Green, ph: 570-577-1490 or bgreen@bucknell.edu

Hello, may I please speak with TOKEN: FIRSTNAME TOKEN: LASTNAME?

L a s	ire we asking fo	from the Lycoming College Polling Institute. Londucting a survey of residents on issues related to the Susquehanna Rior any money. I want to assure you that your responses will be confidential aswers, we anticipate the survey taking about 15 minutes. Would you be vuestions?	ver. We are not selling anything not al. Depending upon the length of
T	here are 43 qu	restions in this survey	
r	Main Que	estions	
	1 [q0.5]		
	First, I'n River.	n going to ask you to answer several questions ab	out the Susquehanna
		egin by listing the first three words that come to r cribe the Susquehanna River:	mind which you think
	Please write	your answer(s) here:	
	Word 1:		
	Word 2:		
	Word 3:		

2 [q1]
Next, I am going to ask you a series of questions about outdoor activities. I'd like to get a sense of how often you have engaged i

Next, I am going to ask you a series of questions about outdoor recreation
activities. I'd like to get a sense of how often you have engaged in each activity
over the past year. For each activity, tell me if you have engaged in that activity
MORE than 10 times, FEWER than 10 times, OR NOT at all over the past year.

	More than 10 times	Fewer than 10 times	Not at all	Don't Know/No Opinion	Refused
Fished in the Susquehanna River	0	0	0	0	0
Used a boat launch facility on the Susquehanna River	0	0	0	0	0
Relaxed while sitting in or next to the Susquehanna River	0	0	0	0	0
Biked or walked along the Susquehanna River	0	0	0	0	0
Visited the Susquehanna River to view wildlife	0	0	0	0	0
Visited a park along the Susquehanna River	0	0	0	0	0

3 [q2]When you have done these types of activities have you tended to do then
alone, to do them with one other person, to do them in a group of less than five
people, OR in a group of more than five people?

people, OR in a group of more than five people?
Please choose only one of the following:
O Alone
 With one other person
O In a group of less than five people
O In a group of more than five people
I have not done any of these type of activities
O Don't Know / No Opinion
O Refused

4 [q2b]When you have done these types of activities, have you tended to do them on The West Branch, The North Branch, OR On the Main stem of the Susquehanna?
Only answer this question if the following conditions are met: ° (((!is_empty(q2.NAOK) && (q2.NAOK <= "4"))))
Please choose all that apply:
 West Branch North Branch Main Stem
[CHECK ALL THAT APPLY]
[If they are unsure you can say:
The Main stem stretches from the Chesapeake Bay to Sunbury, Pennsylvania.
The West Branch stretches from Sunbury, PA westward past Williamsport, Lock Haven and Renovo, PA.
The North Branch stretches from Sunbury, PA northward past Wilkes-Barre and Scranton, and into New York ending in Cooperstown.]
5 [q4]
5 [q4] On a scale of one to five, with one being very important and five being not very important, how important is the Susquehanna River to you?
On a scale of one to five, with one being very important and five being not very
On a scale of one to five, with one being very important and five being not very important, how important is the Susquehanna River to you?

6 [q5]
On a scale of one to five, with one being very polluted and five being not very polluted, how polluted do you think the Susquehanna River is currently?
Please choose only one of the following:
O 1 Very Polluted
O 2
O 3
O 4
O 5 Not Very Polluted
O Don't Know / No Opinion
O Refused
7 [q7]Generally speaking, do you think the Susquehanna River is getting healthier or sicker?
Please choose only one of the following:
O Healthier
O Sicker
O Don't Know / No Opinion
O Refused
8 [q9]What do you think the largest threats to the health of the Susquehanna River are:
Please write your answer here:

9 [q10]For the next question, I'd like to know whether you do or do not have a favorite spot along the Susquehanna River?
Please choose only one of the following:
O I do have a favorite spot
O I do not have a favorite spot
O Don't Know / No Opinion
O Refused
10 [q11]Do you think access to your favorite spot is adequately protected OR is not adequately protected?
Only answer this question if the following conditions are met: ° ((q10.NAOK == "1"))
Please choose only one of the following:
O It is adequately protected
O It is not adequately protected
O Don't Know / No Opinion
O Refused
11 [q12]
On a scale of one to five, with one being very much and five being not at all, do you think the Susquehanna River is an asset to your community?
Please choose only one of the following:
O 1 Very much
O 2
O 3
O 4
O 5 Not at all
O Don't Know / No Opinion
O Refused

Please choose only one of the following: 1 Very Familiar 2 3 4 5 Not familiar at all Don't Know / No Opinion Refused 13 [q12.6] Now I am going to read you a list of purposes why some people believe land in their area should be conserved. On a scale of one to five, where one indicates you believe land should be conserved in your area for that purpose, please indicate how much you would like to see land conserved in your area for that purpose, please indicate how much you would like to see land conserved in your area for that purpose, please indicate how much you would like to see land conserved in your area for that purpose, please indicate how much you would like to see land conserved in your area for that purpose, please indicate how much you would like to see land conserved in your area for the purpose, let me know and we'll move on. The first is: Please choose the appropriate response for each item: 1 Should be Conserved 2 3 4 conserved Noon No	12 [q12.3]On familiar at all, Trail?							
2 3 4 5 Not familiar at all Don't Know / No Opinion Refused 13 [q12.6]Now I am going to read you a list of purposes why some people believe land in their area should be conserved. On a scale of one to five, where one indicates you believe land should be conserved in your area for that purpose and five indicates you believe land should not be conserved in your area for that purpose, please indicate how much you would like to see land conserved in your area for that purpose, please indicate how much you would like to see land conserved in your area for that purpose, let me know and we'll move on. The first is: Please choose the appropriate response for each item: 1 Should be Conserved 2 3 4 Conserved No	Please choose only	one of the follow	ving:					
believe land in their area should be conserved. On a scale of one to five, where one indicates you believe land should be conserved in your area for that purpose and five indicates you believe land should not be conserved in your area for that purpose, please indicate how much you would like to see land conserved in your area for each purpose. If you don't know or haven't thought enough about one of the purposes, let me know and we'll move on. The first is: Please choose the appropriate response for each item: 1 Should be	2 3 4 5 Not familiar Don't Know /	at all						
believe land in their area should be conserved. On a scale of one to five, where one indicates you believe land should be conserved in your area for that purpose and five indicates you believe land should not be conserved in your area for that purpose, please indicate how much you would like to see land conserved in your area for each purpose. If you don't know or haven't thought enough about one of the purposes, let me know and we'll move on. The first is: Please choose the appropriate response for each item: 1 Should be								
River-related tourism O O O O O O O O O O O O O O O O O O O	believe land i one indicates and five indic purpose, plea area for each	n their area you believe ates you bel se indicate l purpose. If	should land sh lieve lan how mu f you do	be conser ould be c id should ich you w n't know	ved. Or onserve not be ould like or have	n a scale of control of conserved in conserved in the con	one to five ea for that your are conserve	e, where at purpose a for that ed in your
1 Should be conserved 2 3 4 conserved Opinion Refused River-related tourism Scenic views Wildlife habitat Public access for recreation Water quality improvements Historic or cultural resource S Should Now / No Opinion Refused O	Please choose the	appropriate respo	onse for eac	ch item:			Don't	
tourism Scenic views Wildlife habitat Public access for recreation Water quality improvements Historic or cultural resource OOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOO		be	2	3	4	not be	Know / No	Refused
Scenic views O O O O O O O O O O O O O O O O O O O		0	0	0	0	0	0	0
for recreation Water quality improvements Historic or cultural resource O O O O O O O O O O O O O	Scenic views Wildlife habitat	0	0	0	0	0	0	0
improvements Historic or cultural resource		0	0	0	0	0	0	0
cultural resource O O O O	improvements	0	0	0	0	0	0	0
	cultural resource	0	0	0	0	0	0	0

And finally for this section on the Susquehanna River, on a scale of one to five, with one being very interested and five being not interested at all, please rate your interest in attending a public meeting about protecting land and open spaces along the Susquehanna River.
Please choose only one of the following:
 1 Very Interested 2 3 4 5 Not interested at all Don't Know / No Opinion Refused
15 [q14]
Next I'm going to ask you a series of questions about broader environmental issues and topics:
On a scale of one to five, with one being "I care a lot about the environment" and five being "I do not care about the environment at all", how much would you say you care about the environment?
Please choose only one of the following:
 1 I care a lot about the environment 2 3 4 5 I do not care about the environment at all 8 Don't Know / No Opinion 9 Refused

14 [q13]

16 [q15]
Next, I'd like to get a sense of how important the environment is to you as a political issue. On a scale of one to five, where one is very important and five is not important at all, how important is the environment to you as a political issue?
Please choose only one of the following:
O 1 Very Important
O 2
O 3
O 4
O 5 Not important at all
O Don't Know / No Opinion
O Refused
17 [q16]Next, I'd like to get a sense of how much you do to adjust your personal behavior to limit your impact on the environment. On a scale of one to five, where one is you adjust your personal behavior a great deal and five is you do not adjust your personal behavior at all, how much do you adjust your personal behavior to limit your impact on the environment?
personal behavior to limit your impact on the environment. On a scale of one to five, where one is you adjust your personal behavior a great deal and five is you do not adjust your personal behavior at all, how much do you adjust your
personal behavior to limit your impact on the environment. On a scale of one to five, where one is you adjust your personal behavior a great deal and five is you do not adjust your personal behavior at all, how much do you adjust your personal behavior to limit your impact on the environment?
personal behavior to limit your impact on the environment. On a scale of one to five, where one is you adjust your personal behavior a great deal and five is you do not adjust your personal behavior at all, how much do you adjust your personal behavior to limit your impact on the environment? Please choose only one of the following:
personal behavior to limit your impact on the environment. On a scale of one to five, where one is you adjust your personal behavior a great deal and five is you do not adjust your personal behavior at all, how much do you adjust your personal behavior to limit your impact on the environment? Please choose only one of the following: 1 Adjust a great deal
personal behavior to limit your impact on the environment. On a scale of one to five, where one is you adjust your personal behavior a great deal and five is you do not adjust your personal behavior at all, how much do you adjust your personal behavior to limit your impact on the environment? Please choose only one of the following: 1 Adjust a great deal 2
personal behavior to limit your impact on the environment. On a scale of one to five, where one is you adjust your personal behavior a great deal and five is you do not adjust your personal behavior at all, how much do you adjust your personal behavior to limit your impact on the environment? Please choose only one of the following: 1 Adjust a great deal 2 3
personal behavior to limit your impact on the environment. On a scale of one to five, where one is you adjust your personal behavior a great deal and five is you do not adjust your personal behavior at all, how much do you adjust your personal behavior to limit your impact on the environment? Please choose only one of the following: 1 Adjust a great deal 2 3 4
personal behavior to limit your impact on the environment. On a scale of one to five, where one is you adjust your personal behavior a great deal and five is you do not adjust your personal behavior at all, how much do you adjust your personal behavior to limit your impact on the environment? Please choose only one of the following: 1 Adjust a great deal 2 3 4 5 Do not adjust at all
personal behavior to limit your impact on the environment. On a scale of one to five, where one is you adjust your personal behavior a great deal and five is you do not adjust your personal behavior at all, how much do you adjust your personal behavior to limit your impact on the environment? Please choose only one of the following: 1 Adjust a great deal 2 3 4 5 Do not adjust at all Don't Know / No Opinion

18 [q17]Are you familiar with land use regulations designed to limit impacts to the Chesapeake Bay?
Please choose only one of the following:
O Yes
O No
O Don't Know / No Opinion
O Refused
19 [q18]Still thinking about land use regulations to limit impacts to the Chesapeake Bay, would you say that you strongly approve, approve, neither approve nor disapprove, disapprove, or strongly disapprove of these regulations? Only answer this question if the following conditions are met: ((q17.NAOK == "1")) Please choose only one of the following: Strongly Approve Approve Neither approve nor disapprove Disapprove Strongly Disapprove Don't Know / No Opinion Refused
20 [q25]
Now I'm going to ask you some questions about flooding in your region.
Have you been seriously inconvenienced or displaced from your home for any period of time by a stream or river flooding in the past ten years?
Please choose only one of the following:
O Yes
O No
O Don't Know / No Opinion
O Refused

21 [q26]For how long were you displaced? Were you displaced for Less than a week, From a week to a month, From one to three months, OR More than three months?							
Only answer this question if the following conditions are met: ° ((q25.NAOK == "1"))							
Please choose only one of	of the following:						
O Less than a week							
O From a week to a n	nonth						
O From 1-3 months							
O More than 3 months	S						
O I was inconvenienc	ed but not disp	laced for any lengtl	n of time.				
O Don't Know / No O	pinion						
O Refused							
governmental ent prevention. For e trust, OR Do not k right choices abou entity is	each agency know if you ut flood ma	, please indica can trust that nagement and	ates whether government prevention.	you Do trust, tal entity to m	Do not ake the		
Only answer this question ((State.NAOK == "PA"))	on if the followin	g conditions are me	t:				
Please choose the approp	oriate response	for each item:					
	Do trust	Do not trust	Don't know if you can trust	No Opinion	Refused		
Your local municipal leaders	0	0	0	0	0		
The Federal Emergency Management Agency (known as FEMA)	0	0	0	0	0		
The Pennsylvania Emergency Management Agency (known as PEMA)	0	0	0	0	0		

23 [q27MD]Now I'd like to get a sense of how much your trust different governmental entitites to make the right choices about flood management and prevention. For each agency, please indicates whether you Do trust, Do not trust, OR Do not know if you can trust that governmental entity to make the right choices about flood management and prevention. The first government entity is							
Only answer this questio ° ((State.NAOK == "MD"))		g conditions are me	t:				
Please choose the approp	oriate response	for each item:					
			Don't know if you can				
	Do trust	Do not trust	trust	No Opinion	Refused		
Your local municipal leaders	0	0	0	0	0		
The Federal Emergency Management Agency (known as FEMA)	0	0	0	0	0		
The Maryland Emergency Management Agency (known as MEMA)	0	0	0	0	0		
24 [q27NY]Now I'd like to get a sense of how much your trust different governmental entitites to make the right choices about flood management and prevention. For each agency, please indicates whether you Do trust, Do not trust, OR Do not know if you can trust that governmental entity to make the right choices about flood management and prevention. The first government entity is Only answer this question if the following conditions are met: ((State.NAOK == "NY"))							
Please choose the approp	oriate response	for each item:					
	Do trust	Do not trust	Don't know if you can trust	No Opinion	Refused		
Your local municipal leaders	0	0	0	0	0		
The Federal Emergency Management Agency (known as FEMA)	0	0	0	0	0		
The New York State Office of Emergency Management	0	0	0	0	0		

25 [q28PA]

I am now going to ask you a series of questions about your perceptions of organizations and government offices that do land conservation work. Can you tell me if you trust them, kind of trust them, don't trust them, or have never heard of that organization?

Only answer this question if the following conditions are met:

° ((State.NAOK == "PA"))

	Trust them	Kind of trust them	Don't Trust	Never heard of	Don't Know / No Opinion	Refused
Pennsylvania Game Commission	0	0	0	0	0	0
Your County Conservation District	0	0	0	0	0	0
Natural Resources Conservation Service (NRCS)	0	0	0	0	0	0
PA Fish and Boat Commission	0	0	0	0	0	0
US Fish and Wildlife Service	0	0	0	0	0	0
Susquehanna Greenway Partnership	0	0	0	0	0	0
PA Department of Conservation and Natural Resources (DCNR)	0	0	0	0	0	0
Chesapeake Conservancy	0	0	0	0	0	0
National Park Service	0	0	0	0	0	0
Sierra Club	0	0	0	0	0	0
PA Department of Environmental Protection (DEP)	0	0	0	0	0	0
Your County Extension Office	0	0	0	0	0	0
Trout Unlimited	0	0	0	0	0	0
Ducks Unlimited	0	0	0	0	0	0
The Nature Conservancy	0	0	0	0	0	0
Private Business	0	0	0	0	0	0

26 [q28NY]

I am now going to ask you a series of questions about your perceptions of organizations and government offices that do land conservation work. Can you tell me if you trust them, kind of trust them, don't trust them, or have never heard of that organization?

Only answer this question if the following conditions are met:

° ((State.NAOK == "NY"))

	Trust them	Kind of trust them	Don't Trust	Never heard of	Don't Know / No Opinion	Refused	
Your County Conservation District	0	0	0	0	0	0	
Natural Resources Conservation Service (NRCS)	0	0	0	0	0	0	
NY Division of Fish, Wildlife and Marine Resources (DFWMR)	0	0	0	0	0	0	
US Fish and Wildlife Service	0	0	0	0	0	0	
Susquehanna Greenway Partnership	0	0	0	0	0	0	
NY Department of Environmental Conservation (DEC)	0	0	0	0	0	0	
Chesapeake Conservancy	0	0	0	0	0	0	
National Park Service Sierra Club	0	0	0	0	0	0	
NY Department of Environmental Protection (DEP)	0	0	0	0	0	0	
Your County Extension Office	0	0	0	0	0	0	
Trout Unlimited Ducks Unlimited	0	0	0	00	0	0	
The Nature Conservancy	0	0	0	0	0	0	
Private Business	0	0	0	0	0	0	
Upper Susquehanna Coalition	0	0	0	0	0	0	

27 [q28MD]

I am now going to ask you a series of questions about your perceptions of organizations and government offices that do land conservation work. Can you tell me if you trust them, kind of trust them, don't trust them, or have never heard of that organization?

Only	answer	this	question	if the	following	conditions	are m	et
------	--------	------	----------	--------	-----------	------------	-------	----

° ((State.NAOK == "MD"))

	Trust them	Kind of trust them	Don't Trust	Never heard of	Don't Know / No Opinion	Refused	
Your County Conservation District	0	0	0	0	0	0	
Natural Resources Conservation Service (NRCS)	0	0	0	0	0	0	
US Fish and Wildlife Service	0	0	0	0	0	0	
Susquehanna Greenway Partnership	0	0	0	0	0	0	
Maryland Department of Natural Resources (DNR)	0	0	0	0	0	0	
Chesapeake Conservancy	0	0	0	0	0	0	
National Park Service Sierra Club	00	0	0	0	0	0	
Maryland Department of the Environment (MDE)	0	0	0	0	0	0	
Your County Extension Office	0	0	0	0	0	0	
Trout Unlimited Ducks Unlimited	0	0	0	0	0	0	
The Nature Conservancy	0	0	0	0	0	0	
Private Business	0	0	0	0	0	0	

28 [q31]Now I'd like to get a sense of whether you trust elected officials at different levels of government to govern with the best interest of the public in mind. For each level of government I provide, please indicate if you Do trust OR Do not trust your elected officials at that level to govern with the best interest of the public in mind. The first level is:					
Please choose the approp	riate response for ea	ach item:			
	Do trust	Do not trust	Don't Know / No Opinion	Refused	
Elected officials at the municipal level	0	0	0	0	
Elected officials at the county level	0	0	0	0	
Elected officials at the state level	0	0	0	0	
Elected officials at the federal level	0	0	0	0	
29 [q32] Next I'd like to asl	k about your c	opinions of the h	istory in your regi	on.	
In the past six mo of seeing a place of			on in your state fo	r the purpose	
Please choose only one of	f the following:				
O Yes					
O No					
O Don't Know / No Op	inion				
O Refused					

30 [q33]					
Next, I'd like to gethe state of {INS please indicate if profits should Do historical topic in	ERTANS:459 you think the more, Do le	37X19X1442 e state of {I ess, OR Do th	2} and non-p NSERTANS:4: e right amou	rofits. For ead 5937X19X144	ch topic, 2} and non-
Please choose the appro	opriate response fo	r each item:			
	Should do more	Should do less	Does the right amount	Don't Know / No Opinion	Refused
Native American history	0	0	0	0	0
Agricultural history Industrial history	0	0	00	0	00
Ethnic and Immigrant History Natural History	0	0	0	0	0
31 [q33.5]Next, number of visitor a scale of one to you strongly opp number of visitor. Please choose only one 1 Strongly Support 2 3 4 5 Strongly Oppose Don't Know / No O	rs to your reg five, where consections the following:	gion for the pone is you str forts, what is	purpose of ecrongly suppor	onomic develort those effort	opment. On s and five is

32 [q34]On a scale of one to five, with one being very important and five being not important at all, how important is it that Native American archaeological sites be considered before a construction project is implemented?						
Please choose only one	of the following:					
O 1 Very Important						
O 2						
O 3						
O 4						
5 Not important at	all					
O Don't Know / No	Opinion					
Refused						
33 [q35]						
Now, I'd like to a	ask you about yo	ur opinion on s	several economic i	ssues.		
I am going to read you a list of public services or improvements. Based on your personal financial situation, for each public service or improvement please indicate whether you Would be willing OR Would not be willing to pay higher taxes if those tax dollars would be used for that specific public service or improvement. The first is:						
Please choose the appro	opriate response for eacl	n item:				
Dublic Cabacla	Would be willing	Would not be willing	Don't Know / No Opinion	Refused		
Public Schools Agricultural Land	0	0	0	0		
Preservation	O	O	O	O		
Open Space Preservation	0	0	0	0		
Bike Paths	0	Ö	O	O		
Libraries Acquiring land for	O	0	O	0		
hunting	0	0	0	0		
Boat Launches and other river access opportunities	0	0	0	0		
Parks	0	0	0	0		
Acquiring land to manage flood impacts	0	0	0	0		
Acquiring land to protect wildlife habitat	0	0	0	0		

34 [q36]

Next I'd like to get a sense of your willingness to give a donation to an organization working to improve the same items I just listed. A quick reminder, I am <u>not</u> asking you these questions to solicit money. For the following list, please tell me if you Would be willing OR Would not be willing, given your current financial circumstance, to donate money to a non-profit organization to work on that issue. The first is:

Would be willing to donate	Would not be willing to donate	Don't Know / No Opinion	Refused
0	0	0	0
0	0	0	0
0	0	0	0
0	0	0	0
0	0	0	0
0	0	0	0
0	0	0	0
0	0	0	0
0	0	0	0
0	0	0	0
0	0	0	0

35 [q37]
And finally, just a few final questions about you. And a reminder that these, like all of your answers, are confidential. We gather them simply to have demographic information on each respondent.
What is your highest level of education?
Please choose only one of the following:
C Less than high school diploma
O High school diploma or equivalent
O Some college
O College degree
Advanced degree
O Don't know
O Refused
36 [q38]
Are you a landowner?
Please choose only one of the following:
O Yes
O No
O Don't Know / No Opinion
O Refused
27 [=20]D=
37 [q39]Do you own less than ten acres or more than ten acres?
Only answer this question if the following conditions are met: ° ((q38.NAOK == "1"))
Please choose only one of the following:
C Less than 10 acres
O More than 10 acres
O Don't Know / No Opinion
O Refused

38 [q40]Which of the following best describes the land you own? Is the land mostly forest, mostly agricultural, mostly developed for commercial, industrial or residential purposes, or is the land a mixture of these uses?
Only answer this question if the following conditions are met: ° ((q39.NAOK == "2"))
Please choose only one of the following:
O Mostly forest
O Mostly agricultural
Mostly developed
O Mixed
O Don't Know / No Opinion
O Refused
O Other
20 [-44]
39 [q41]Have you, a family member, or a close acquantance permanently protected land they own with a conservation easement?
Please choose only one of the following:
O Yes
○ No
O Don't Know / No Opinion
O Refused
40 [q43]About how many years have you been a resident of your state? Have you lived there Less than five years, Between five and ten years, Between ten and twenty years, More than twenty years, OR all of your life?
Please choose only one of the following:
O Less than 5 years
O 5-10 years
O 10-20 years
O 20+ years
O All your life
O Don't Know / No Opinion
○ Refused

income. What was the total income of all persons in your household over the past year? Was it \$15,000 or less, Between \$15,000 and \$30,000, From \$30,000 to \$50,000, From \$50,000 to \$75,000, From \$75,000 to \$150,000, From \$150,000 to \$300,000, OR Greater than \$300,000?	
Please choose only one of the following:	
O \$15,000 or less	
O Between \$15,000 and \$30,000	
O From \$30,000 to \$50,000	
O From \$50,000 to \$75,000	
O From \$75,000 to \$150,000	
O From \$150,000 to \$300,000	
○ Greater than \$300,000	
O Refused	
O Don't Know	

43 [q47]

And that is the end of the survey. Thank you very much for taking time to answer our questions. Your answers will be used to help us better understand how to respond to the needs and interests of residents of our region. Once again, thank you and good night.

01.01.1970 - 00:00

Submit your survey. Thank you for completing this survey.